

DecoArt

75,000,000
GALLONS WASTED EACH YEAR

Over 700 million gallons of house paint are purchased each year.* 10% is leftover and headed for the waste stream.

CREATED WITH ENCORE®
**RECYCLED, RECLAIMED,
RESURRECTED**

The paint is collected from **States across the country** and sent to Encore's processing plant in California. There it is sorted by color. Oil-based, damaged, or hazardous paints are removed.

**FROM
WASTE TO
WONDER**

Paint is processed through a proprietary process to remove impurities. Materials are then added to bring the **70% RECLAIMED PAINT** paint to exacting specifications.

**CRAFT A
BETTER WORLD**

Leading craft paint manufacturer, DecoArt®, tints and adjust the paint to create 27 beautiful high-quality paints.

**DECO
EARTH™**
PREMIUM RECLAIMED ACRYLICS